



Those who are providing this food, let them be happy.

अन्नदाता
सुखी भवः



ude: 25.584528
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racy: 2.0m
: 05-20-2020 13:47

: 2, East Ram Krishna Nagar, Ramkrishan Nagar, Patna, Bihar 800017, India

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KAUSHALYA Foundation
कौशल्य फाउण्डेशन

COVID-19 PANDEMIC RESPONSE PROGRAM

In the wake of Covid-19 pandemic, KAUSHALYA Foundation (KF) has responded through providing humanitarian assistance to the most vulnerable people in several locations across India. The major interventions are 1.) Providing cooked meals 2.) Providing dry ration packets and 3.) Providing safety & hygiene kits. The Covid-19 awareness campaign was an immediate steps taken by KF. These timely interventions were crucial in preventing the impending food crisis and mass hunger in the most vulnerable communities.

KF started Covid Awareness Campaign in rural Bihar from **16 March 2020** and the food relief to the most vulnerable from **28 March 2020** from the funds generated internally through the KF network.

Our deep rural outreach and grassroot network in villages has enabled us in mobilizing 600 + highly committed volunteers, called Corona Commandos, who are the key to the success of the KF's COVID Response.

We have served **1.4 million meals** to the needy in Bihar, Delhi NCR, Pune, Ahmedabad, Mumbai and Bangalore. KF reached 50,000 + rural families for Covid awareness through calls, SMSs, community meetings etc.

The rural Bihar faces many challenges with the return of lakhs of migrants in the past two months. Hence, in the recent future, we shall focus on addressing the needs of the returned migrants and enhance the capacity of local farmers, institutions and migrants to address the post Covid challenges, as well as provide support for the same.

Update on Covid-19 Pandemic Response Program of KAUSHALYA Foundation (KF India) as on 24-05-2020

Item	Served	Start Date	Locations served	Remarks
Cooked Food Packets	4.03 lakh	28.Mar.2020	3.61 Lakh in Bihar (In slum areas of Patna, Bihar Sharif, Muzaffarpur, Hajipur), Gurgaon, Delhi, Ahmedabad (through GIAN network of Prof. Anil Gupta)	29,268 packets donated by Sabki Rasoi in first phase. Rest arranged with funds donated
Dry Ration Packets to family	14,450 + (Equivalent of 10.05 + lakh meal)	02.Apr.2020	Families in slums area of Patna, 9550+ in Delhi NCR, Pune, Ahmedabad, Mumbai, Lucknow, Nasik, Bangalore	Packet includes rice/flour, pulses, salt, cooking oil, spices, potato. Procured locally or through Big Basket with donated funds.
Sanitary Pads with Hygiene Kits	7300+	09.Apr.2020	East Champaran (Pakridayal & Chiraiya block), Patna slums, Purnea, Araria, Katihar	Bathing soap, detergent, mask, sanitary pad. Procured locally with donated funds.
Masks / (masks + Bathing Soaps)	35000+	28.Mar.2020	East Champaran (Pakridayal & Chiraiya block), Purnea (K Nagar block), Nawada (Sirdala and Meskaur block), Araria, Katihar, Patna slums	Masks. Procured locally with donated funds.
Awareness: Banners, Facebook	300+	16.Mar.2020	Patna, Nawada, East Champaran, Purnea, Araria, Katihar, Muzaffarpur, Nalanda	Connecting with approx. 50,000 rural families. Resources of Kaushalya Foundation utilised, deploying 3 persons daily for communications. Informs on safe practices, local queries, and links with government support as needed.
Awareness: whatsapp, sms, calls	3.0 lakh+			
Transport to distribute above	280 + runs	28.Mar.2020	East Champaran (Pakridayal & Chiraiya block), Purnea, Patna slums, Mujaffarpur, Hajipur, Bihar Sharif	3 to 4 pick-up trucks deployed daily.
Insurance of Corona Commandoes	39	Apr-2020	-	In-house volunteer team, who undertake field operations.

Notes:

- Funds were raised from across the globe through the fundraising platform of ketto.org and razorpay.com (they have waived fees in support).
- KF has dedicated its own resources alongside [OMIDYAR NETWORK INDIA](#), [Azim Premji Philanthropic Initiatives](#), [Sravanthi Energy Pvt. Ltd.](#), [SONA BLW Precision Forgings Ltd.](#), [Aadhar Housing Finance Limited](#), [Aakash Educational Services Limited](#) and others who have contributed to this initiative.
- Food Relief program in other States/regions (Delhi NCR, Mumbai, Bangalore, Nasik, Ahmedabad, etc.) is done in collaboration with [Smiles for All \(An IIMA Alumni Initiative\)](#) and lead by [IIM Alumni \(Mr. Vipul Kedia, Mr. Ankit Gulati, Mr. Atul Mehta, Mr. Neeraj Mohan & others\)](#).
- Awareness is done in local dialect which has brought quick dissemination and understanding of GoI Covid19 related information to rural communities. For special requests for relief (hospital, etc.) that the foundation cannot provide, the same is passed on to local authorities.
- KF India has been undertaking socio-economic activities, linked with 50,000 farmers in the region for a long time.
- Continuation of this limited effort, still depends on raising resources for tasks undertaken. [World Economic Forum's Global Shapers Patna hub](#), are initiating an outreach to raising funds and to translate the Covid-19 communication material from GoI into Maithili and Bhojpuri.
- KF has also facilitated marketing of approximate 450 metric tons of farm produce in this duration and hopes to continue such facilitation as possible.



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Time: 05-24-2020 09:54
Note: Patna, Bihar, India

Cooked Meal

(4.03 Lakh+)

3.60 Lakh + cooked food packets are served to the people in Patna, Muzaffarpur, Hajipur and Bihar Sharif.

42,000 + cooked meal are served in Ahmedabad through GIAN network and Delhi through community kitchen.



REACHING THE UNREACHED: DRY RATION PACKET (10.05 LAKH + MEALS)

There are people who are not part of the mainstream of the society. KF has also been identifying groups that are more vulnerable amongst the vulnerable and who are not even seen in typical habitation.



4450+ dry ration packets are distributed to families living in slums of Patna.

LGBTQ community members being supported through regular food supplies.

200+ dry ration packet are provided weekly to them. Many of them are HIV positive, which only adds to the heightened stigma that they anyway have to deal with.

9550 + dry ration packets are distributed in Delhi NCR, Pune, Ahmedabad, Mumbai, Lucknow, Nasik, Bangalore





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Elevation: 68.93m
Accuracy: 6.0m

SAFETY & HYGIENE KIT

(BATHING SOAP, DETERGENT, MASKS, SANITARY PAD)

Regular hand washing with soap and wearing masks are critical habit that could prevent the transmission of Covid. We have realized that these items are a luxury for many people. We have identified the needy people who otherwise can not afford to buy these items. **35000+** kits are distributed to identified people in East Champaran (Pakridayal & Chiraiya block), Purnea (K Nagar block), Nawada (Sirdala and Meskaur block), Araria, Katihar, Patna slums



FARMERS FIRST: AGRI PRODUCE MARKET LINKAGE & LINKAGE WITH INPUT COMPANIES

March – April are the peak months for Rabi harvest and many small and marginal farmers do not have in-house storage capacity for harvested crop. They usually sell in the nearest mandi after harvest, but due to the lockdown and unavailability of transportation facilities, farmers were staring at total uncertainty.

16 FPOs and **75+** Agriculture Entrepreneurs (AEs) promoted by KF have come to the rescue of the distressed farmers.

The KF has provided the transport facilities with the support of local administration and linked them to the nearest market.

Total approx. **450 metric ton** Agri produce has been marketed through this channel during the lockdown period as on date.

4 Online training webinars are organized for AEs, FPO leaders and progressive farmers.



AWARENESS & MOBILISATION

KF had initiated the awareness campaign in rural areas of Bihar two weeks before the lockdown was announced in India.

We have reached more than **50000** rural families with Covid prevention messages. In the second week of March 2020, KF team organized trainings for Covid awareness and social distancing. After the lockdown was announced, communication tools like WhatsApp messages, calls, SMSs and banners were used to educate people in the villages of 7 districts of Bihar. We have been regularly organizing online information dissemination for the village folks through a panel of experts.

300+ banners with Covid prevention information are put up in prominent locations in villages.

3 lakh+ SMSs are sent to educate about the personal health, hygiene and agriculture practices.

600+ volunteers are mobilized and trained to as Corona Commandos. They are the real heroes who have risked their lives for serving most vulnerable people around.



Latitude: 26.660532
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Elevation: 119.5m
Accuracy: 25.3m
Time: 28-03-2020 11:38
Note: harbolwa

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कृपया लोगों से दूरी बनाकर रखें और सतर्क रहें। घर से बाहर ना निकलें। साबुन से अच्छे से हाथ पैर धोते रहे।

2 30-3 12:05 PM

अपने घर के बाहर एक बड़े डब्बे/ड्रम में पानी, मग और साबुन रखें और घर में आने से पहले खुद भी हाथ-पैर धोएँ और आने वाले को भी हाथ पैर धोने कहें।

हस्तचालित यन्त्र तथा ट्रंसमिया आदि के



Latitude: 26.662925
Longitude: 85.145738
Elevation: 108.3m
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Time: 23-04-2020 10:04
Note: Ruphara

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Latitude: 26.663338
Longitude: 85.144342
Elevation: 123.74m
Accuracy: 4.3m
Time: 23-04-2020 10:26
Note: Ruphara

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on www.guidestarindia.org

FCRA Registration no 031170582
80G Regd. No. AABTK3120C/13/14-15/T-057/80G

KF plans to continue its feeding and awareness campaign in selected locations needing such interventions, while shifting its focus more on addressing the needs of the returned migrants and enhance the capacity of local farmers, institutions and migrants to address the post Covid challenges, as well as provide support for the same.

We need funds to continue serving the people in need. You can help us by contributing and/or by introducing the donors to us.

Team

Abhishek (Professor at IMT Ghaziabad)
Abhisek Tibrewal (VP, HSBC Mumbai)
Akhilesh Kumar (Ex-DSP and professor at PU),
Ankit Gulati (Sr. Product Manager, Microsoft)
Aprajita Prasad (Director, MetaConnect)
Arshad Perwez (Equity Research, JM Financials)
Ashok Jha (CEO, Global Business at Prasad Seeds)
Atul Mehta (SVP, Head of Sales, Razorpay)
B. S. Sridivya (Principal Product Manager, Amazon Web Services)
Capt. Pawanexh Kohli (Ex-CEO, NCCDC, Govt. of India)
Dr. Raniit Kumar (Dean, NAARM Hyderabad)
Digpal Bahadur (Former M&E Specialist, AIT, Bangkok)
Kunal Gandhi (CEO, Logic Roots)
Rakhi Bhattacharya (Former country director at Lutheran World Relief)
Om Prakash Singh (Trustee, KF)
Prabal Vikram Singh (Country Manager, Oxford Policy Management)
Ranjana Kumari (Save the Children)
Shashwat Kant (IPAC)
Siddharth Shankar (HSBC Bangalore)
Vaibhav Bhamoria (Chairperson MBA, IIM Kashipur)
Vineet Sagar (President Pioneer Gas Power Limited)
Vineeta Singh (Ex-Country Director, Transparency International India)
Vipul Kedia (Chief Data & Platforms officer at Affle)
Team members of Smiles for All (an IIMA Alumni Initiative)
Dhananjay Ji & Team PAWAN

For online donations to KAUSHALYA Foundation

(All donations shall be issued 80G certificate)

From Indian bank account

Account Name: KAUSHALYA Foundation
Account no: 1499000120279396
Name of Bank: Punjab National Bank ,
Buddha Colony Branch, Patna , Bihar
IFSC code: PUNB0292000

From Foreign bank accounts

Account Name: KAUSHALYA Foundation
Account No: 142010100244916
IFSC code : UTIB0000142
Swift Code : AXISINBB142
Name of Bank : Axis Bank, Patna, Bihar

Domestic Cards, NB, UPI & Wallets

<https://rzp.io/l/SaveLivesfromCOVID19>

Or

<https://kaushalyafoundation.ketto.org/fundraiser/to-help-corona-sufferers-in-bihar>

Special thanks to
Razorpay and
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off their fees .



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or India

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