



**Smiles for All**  
An IIMA Alumni Initiative

**KF**

**KAUSHALYA Foundation**  
**कौशल्या फ़ाउण्डेशन**

# COVID-19 FOOD RELIEF



## Aiming to make a difference

**KAUSHALYA FOUNDATION** is a non-government, non-profit organization aimed at achieving socioeconomic empowerment of the rural and urban poor, underprivileged as well as developing youth of the state of Bihar. The organization is founded by a cohort of IIM-Ahmedabad graduates to work for the holistic development of the resource-poor touching upon their livelihoods, education, and health. KF has a strong base in Bihar, while it works across India on several projects.

**SMILES FOR ALL** is an initiative by a group of IIM Ahmedabad alumni, aimed at becoming a credible medium to channel well-meaning aid to those who need it the most. The idea is to work through our community and networks to identify those in need and bring smiles to them.

We work on a purely voluntary basis and all donations taken are 100% utilized for the causes they are collected for.

## COVID-19 Food Relief

Covid-19 has been declared a pandemic by the World Health Organisation (WHO) and has affected the lives of billions across the world. The challenges faced by millions in India, especially the marginalized and poor who are struggling to meet their daily requirements, is tragic. Poor migrant labourers, daily wagers, the homeless, beggars, transgenders and their families are on the verge of starvation, endangering their existence. We strongly believe that during these tumultuous times we can work towards providing rations and food and help save lives of people who are at the risk of dying from starvation.



## WHO WE ARE REACHING OUT TO

We are targeting about 60,000 families comprising of around 3,00,000 needy people in regions across India. These include Delhi, Noida, Gurgaon, Bangalore, Ahmedabad, Mumbai, Nashik, Pune, Patna and rural Bihar. Majority of the people served are either migrant labourers, daily wage earners or people like beggars, rag pickers, domestic helps etc who have lost their livelihoods.

## How we are doing this

KAUSHALYA Foundation already has a significant network of volunteers in Bihar. With its collaboration with Smiles for All, KF has been able to extend the good work across cities in India. Multiple squads of Corona-Commandos and volunteers are on-ground, working with government agencies and communities to reach out to the most disadvantaged. A collaboration with Big Basket aids the logistics and delivery of rations to our volunteers across cities.

## Relief Summary\*

**22 Mar 2020 – 31 Dec 2020**

<b>Dry Ration</b>	<b>47205 Families</b>
<b>Equivalent to</b>	<b>3677000 Meals</b>
<b>Cooked Meals</b>	<b>1048000 Meals</b>
<b>Total meals</b>	<b>472500 Meals</b>
<b>Amount Spent</b>	<b>INR 3.79 Crores</b>

## TARGET: JAN21\*

<b>Meals to serve</b>	<b>10000</b>
<b>Ration Purchase</b>	<b>2000 KGS</b>
<b>Amount Spend</b>	<b>INR 150000</b>

\* Approximate Figures

**OneSmallStep**  
Singapore



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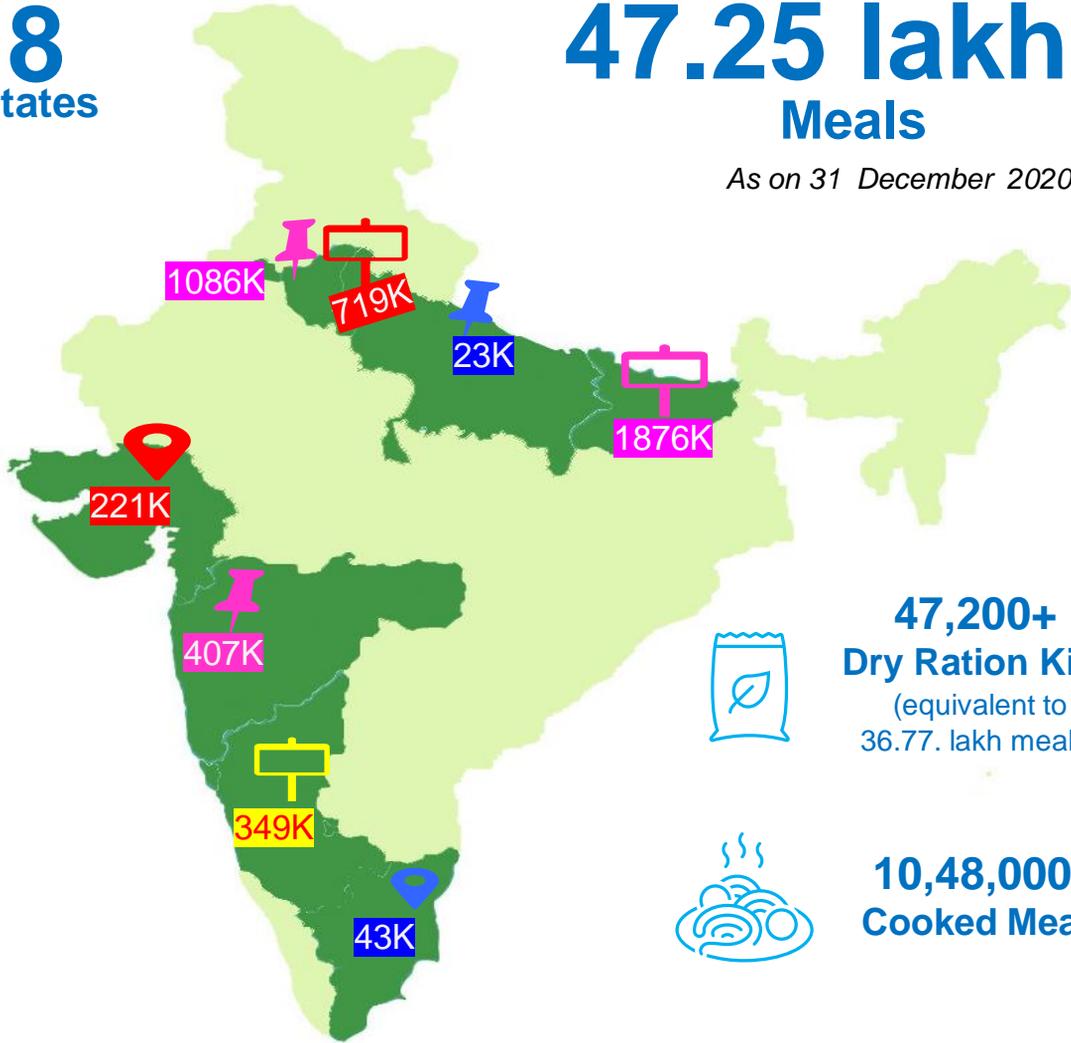
**KF**

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**8**  
States

**47.25 lakh+**  
Meals

As on 31 December 2020.



**47,200+**  
Dry Ration Kits  
(equivalent to  
36.77. lakh meals)



**10,48,000+**  
Cooked Meals

**Our Partners**

We express our sincere gratitude to all individuals and institutions/organisations who have supported COVID-19 pandemic response program.





# How you can help

To achieve our monthly target of 10000 meals to serve, we need to collect Rs. 1.5 lacs a month.

**Become a Giver and introduce Givers to us.**

**CSR Grants:** KAUSHALYA Foundation is eligible to receive CSR grants. To contribute by way of CSR, kindly contact our team.

KF is registered with Benevity ([www.benevity.com](http://www.benevity.com)) with unique Identifier 5765622208606\_da73 and eligible for matching grants from many companies like Google, Microsoft, Samsung, Coca Cola etc.

**Individual:** To contribute at an individual level, please visit the following links. 80G receipts shall be issued to all contributors by KAUSHALYA Foundation. All donations are tax exempt in India under section 80(G).

**For domestic payment (Cards, UPI, Wallet, Net Banking):**  
<https://rzp.io/SaveLivesfromCOVID19>

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# Glimpses of our outreach so far



**Our corona commandos (volunteers) distribute cooked meals and dry ration to needy.**



Unnamed Road, Block D, Janta Colony, Tagore Garden Extension, New Delhi  
New Delhi

