



KAUSHALYA Foundation

Annual Report 2016-17

KAUSHALYA Foundation

PATNA, BIHAR, INDIA
32, Awaas, Nr. Reliance Trend, East Boring Canal Road, Patna-800001

8864000132



<http://www.kaushalyafoundation.org/>



info@kaushalyafoundation.org

“Our human compassion binds us the one to the other - not in pity or patronizingly, but as human beings who have learnt how to turn our common suffering into hope for the future.”

Nelson Mandela

TABLE OF CONTENTS

About KAUSHALYA Foundation.....	4
A-1 Transforming Economies of Pulse Farmers Through Producers’ Collective.....	7
A-2 Transforming Economies of Corn growers Through Producers’ Collective.....	8
A-3 Promotion of 8 farmer producer companies in Bihar.....	9
B-1 India grain legume cluster development: policy, production, and nutrition	11
B-2 Development of the goat milk and meat value chain in Bihar and UP	12
B-3 Encouraging agri-entrepreneurs through Bihar agriculture growth and reform initiatives	13
B-4 Strengthening vegetable value chain in Minapur and Bochahan blocks of Muzaffarpur district	14
B-5 I-CLEAN: Powering Rural Prosperity through CSR.....	15
c-1 Consultancy for training & documentation.....	17
C-2 Capacity building training to the executives and farmers of BAMETI	18
Our Amazing Partners & Supporters	20
Awards & Recognition	22
KF in NEWS	23
Advisory Board	24

From the desk of managing trustee

We are pleased to share the Annual Activity Report of KAUSHALYA Foundation (KF) for the year 2016-17. The report charts out Progress, strategies, and new initiatives undertaken to conform to our commitment for development of the poor.

2016 marked new beginnings for KAUSHALYA Foundation (KF), and by the end of the financial year we reached out to more than 2000 farmers, improving their farming systems, technical knowhow and systemic operations. We have been able to forge productive partnerships with Government and Private agencies covering 7 states in India and 9 districts in Bihar. The impact of our work is outgrowing the logical frameworks and raising new questions and answers in the lives of the farmer households we have intervened in. As our impacts scale up we are addressed with newer horizons to further extend ourselves in education, health, nutrition, youth development and Wash.

We again thank our partner organizations, funders, donors and the Government agencies for coming together in meaningful and efficient exchanges to further concerted and stronger steps for developmental goals :- *Dupont Pioneer, BRLPS-Jeevika, NABARD, USAID; Confederation of Indian industry- Food and Agriculture Centre of Excellence (CII-FACE); International Livestock Research Institute (ILRI); International Food Policy Research Institute (IFPRI); Department of Horticulture, Govt.of Bihar; Small Farmers Agri-business Consortium (SFAC), KVK, Patna; KVK, Nalanda; ATMA, Patna; ATMA, Nalanda; Block Agriculture Officer, Ekangarsarai; Block Agriculture Officer, Harnaut; Block Agriculture Officer, Barh; Block Agriculture Officer, Bakhtiyarpur; District Agriculture Officer, Patna; District Agriculture Officer, Nalnada; District Horticulture Officer, Patna; District Horticulture Officer, Nalnada; NABARD, Patna; NABARD, Nalanda; ICAR Research Complex for Eastern Region- Patna, and other supporters, funders and “friends of KF”*. It has been a very enriching experience and fruitful collaboration informing our approaches, practices, and even mind-sets for both gaining a deeper understanding of the developmental problems and devising better solutions for these.

About KAUSHALYA Foundation

KAUSHALYA Foundation (KF) is a non-government, non-profit organization aimed at achieving socio-economic empowerment of the poor with focus on the rural and the agrarian communities. The organization was founded by a cohort of **IIM-A graduates** to work for the holistic development of the resource-poor touching upon their Agriculture, livelihoods, education and sanitation with particular focus on Bihar.

MISSION

To develop a model to increase income and generate employment at the grass root level by an equitable and holistic development

VISION

Professionalizing the informal trade channel of fresh farm produce and creating gainful, dignified self-employment for the families dependent on agriculture sector. Designing holistic intervention models in the poor communities improving their Health, Education, Agriculture, and Livelihoods (HEAL)

GOAL

Organizing and professionalizing small and marginal farmers towards market oriented farming.

Connecting street vendors and growers to the mainstream market.

Generate livelihood opportunities by creating new market avenues.

To reduce information asymmetry in the agriculture supply chain

To improve education among the disadvantaged communities targeting youth development

To improve health, hygiene and sanitation among the poor

- *To improve livelihoods of the poor*

It's model "**Samridhii**" has earned KAUSHALYA Foundation (KF) international reputation and applause bringing growers and consumers in direct interface providing a range of benefits for all stakeholders and beneficiaries and a purpose.



Figure 1: Thematic Areas of KF

KAUSHALYA Foundation (KF) has been strengthening agriculture value chains organizing, standardizing, and formalizing the chain processes for better efficiency to benefit all the stakeholders and sector on the whole. KF has mobilized 25000+ farmers in Bihar, and 12000+ farmers among them have been integrated under the umbrella Farmer Producer Organizations (FPOs). **KF is a pioneer institution of FPO promotion & development in Bihar, having promoted a total 13 Farmers Producer Companies in Bihar.** The promoted FPOs have a well-organized governance structure of

BODs (Board of Directors), and are running as self-sustainable business entities leveraging comprehensive end-to-end solutions. These FPOs have been transformed into self-sustaining Rural Business Hubs with Agri-Business Centres (ABC)- one stop shop for products and services at each FPO. The Agri-Business Centres provide products and services to farmers. KF has been focussing upon development of social enterprise, rural based micro-enterprises and creation of gainful employment for the underprivileged through a range of training and capacity building exercises.

BUILDING INSTITUTIONS: FPO FORMATION

13

FARMER PRODUCER
ORGANISATIONS

667

FARMER PRODUCER
GROUPS

22,000

TOTAL

FARMER MEMBERS

3705

NEW FARMER

MEMBERS

17,90,000

TOTAL SHAREHOLDING
COLLECTION

Collectivization and Mobilization of farmers: Potential farmers and opinion leaders identified through various Village level meetings, and Focus Group Discussions; and then farmers were organized into FIGs. We also conducted variety of communication aids like pamphlets, documentary movies, posters, campaigns etc to mobilize even the remotest farmers.

Establishment and Incorporation of FPO: FIGs in an aggregated cluster together form FPOs. Typically, around 20-30 FIGs can come together to form a FPO. They can be registered under the Producer Company provision, Companies Act. Demonstrations were conducted on improved agriculture practices and services. Conduction of awareness campaigns, Identification of training needs & imparting training to promoter farmers of FPO and FIGs, meeting & orientation were also undertaken by us.

Channelizing Resources: The initial operations of FPO require evaluation and mobilization of resources. Financial, human (staff), technical and physical resources was developed. We have built liaisons with various financing agencies, institutional buyers, input suppliers and several other actors of agricultural value chain. KF enabled the linkages for training and convergence, and transfer of knowledge, to the members of FPO.

Business and Management System Development: Business operations are the commencement of procurement, production, processing, marketing and financial service activities of a FPO. We facilitated the training to governing bodies of FPO regarding developed management systems related to finance, human resources, stock and inventory, procurement and quality management, marketing, internal audit, internal conflict resolution and other important functional areas of FPO.

The farmers of Pakridayal, E. Champaran, Bihar were abounding smallholders and landless agriculture laborers used to purchase local agro-inputs which led to a common phenomenon in the villages -poor yields and crop loss. With a FPC in **Pakridayal, East Champaran, Bihar (India) -UKPCL**; the story is beginning to change. It has a membership of more than **2027 farmers in 10 Panchayats and 21 villages** with a turnover **Rs.5 78,200** by procurement of **1.12 MT paddy seeds and 1.28 MT corn seeds** and around **Rs.2, 40,000 of corn sales volume** during this *Kharif* season in 2016.

A-1 Transforming Economies of Pulse Farmers Through Producers' Collective

Scope of the project

Collectivization of farmers into Farmers Interest Groups (FIGs) and Federation to Farmer Producer Organization in each block.

Establishment of collectives owned and managed Agri Business Centre

Building linkages with private sector players for development of partnership and leveraging resource.

Use of ICT for extension and advisory services, market information to farmers

Increasing diversity of pulses cultivation, expand availability of pulses in the Zaid, kharif and rabi seasons

In partnership with Lutheran World Services, KF seeks to increase income of small and marginal farmers from improved pulses value chain through increased production and productivity of pulses in the area and making farmers reach economies of scale to make pulse cultivation profitable. Intervention are focused on knowledge and extension dissemination, value addition, innovation, product development, and marketing of pulses. Farmers' capacity would be focused to increase productivity along with this post-harvest management including wholesale & retail marketing and distribution systems would be strengthened while engaging and leveraging private sector and government players to achieve the project goal and objective.

Efforts are made to build linkages with private sector players for development of partnership and leveraging resources.

Demonstration of improved and/or innovative practices, inputs, and technologies helped fostering restoration of faith for the improved agricultural practices.

We also facilitated the role of women in pulses value chain women as lead farmers and ensuring their participation at various levels. Using existing women SHG platforms/creating women groups we tend to disseminate knowledge on pulses farming and marketing, identifying, and piloting gender sensitive farm technologies to reduce drudgery.

We exercised Intensive and extensive capacity building programs of Lead farmers, Key members of FPOs and other farmers on increasing the productivity, Post-Harvest management, management of supply chain of pulses, marketing, management of FPO and other related components.

Scope of the project

Sensitization, Mobilization and aggregation of 500 farmers in the first year of project

Centralized platform facility of input and output linkages including advisory services could reach targeted 5,000 farmer households benefitting around 25,000 rural populations.

Establishment of 60 demonstration plots each year

Establishment of FPC as a Business Hub for member farmers which would facilitate access to various services including (input, financial, agri business etc)

Creation of required infrastructures (warehouses etc.) with assistance from Govt. Agencies for facilitating the enterprise efficacy in the FPC

A-2 Transforming Economies of Corn growers Through Producers' Collective

With an aim to transform economies of corn growers in Bihar by forming farmer producer companies, we are engaged in a three-year project for improving corn grain productivity by mobilizing farmers into farmers groups and farmer producer company and subsequently linking them directly to institutional buyers and input suppliers unlocking extra potential. Diagnostic study of the project area by undertaking Baseline survey as well as Agriculture Value Chain Assessment(VCA) was done.

Sensitization, mobilization and aggregation of farmers in the first year of project was done by clubbing them into Farmer Interest Groups (FIGs) so as to eventually organize these into Farmer Producer Company (FPC). Afterwards, the farmers' base will be expanded so that ABC (Agri Business Center)- a centralized platform facility of input and output linkages including advisory services of FPC - could reach targeted 5,000 farmer households benefitting around 25,000 rural populations. ABC model as operational in other FPCs formed by KF – ESKPCL, HKPCL, BHKPCL and BKPCL – provides a platform for collective aggregation of produce and their marketing by developing network of market linkages with marketers like wholesalers, institutional buyers, retailers to enhance the price realization by farmers by increasing productivity and reducing wastage. Promotion of new technologies, Agri-input varieties (hybrid seed, crop protection products), Agri -equipments etc will be ensured through these hubs., Identification and capacitating potential entrepreneurs from among the FPC members to take lead in management of the FPC businesses profitably will be in effective from the next year.

We further plan to expand the business activities by leveraging the existing value chain utilizing value added transitions like processing, branding, packaging etc

Scope of the project

Sensitization, Mobilization and aggregation of 500 farmers in the first year of project

Centralized platform facility of input and output linkages including advisory services could reach targeted 5,000 farmer households benefitting around 25,000 rural populations.

Establishment of 60 demonstration plots each year

Establishment of FPC as a Business Hub for member farmers which would facilitate access to various services including (input, financial, agri business etc)

Creation of required infrastructures (warehouses etc.) with assistance from Govt. Agencies for facilitating the enterprise efficacy in the FPC

A-3 Promotion of 8 Farmer Producer Companies in Bihar

NABARD has partnered with KF to promote 8 Farmer Producer Companies (FPCs) in Bihar in 8 blocks in districts Nalanda and Nawada. 4 FPCs are to be promoted and established in each of the four blocks in both the districts around specific crops. The project duration is 3 years, and in each block the FPC is to focus certain crops.

Project activities are:

- ✓ Mobilization of farmers into groups of between 15-20 members at the village level (called Farmer Interest Groups or FIGs) and building up their associations to an appropriate federating point i.e. Farmer Producer Companies (FPCs) to plan and implement product-specific cluster/commercial crop cycles.

- ✓ Strengthening farmer capacity through agricultural best practices, Climate Smart agriculture practices for enhanced productivity.

- ✓ Ensuring access to and usage of quality inputs and services for intensive agriculture production and enhancing cluster competitiveness.

- ✓ Access to fair and remunerative markets including linking of producer groups to marketing opportunities through aggregation.

- ✓ Development of Centralized facility as such as Agri-Business Centre for ensuring the effective operation of FPC

AGRICULTURAL PRACTICES: DECODING TRANSFORMATIONS

Improved land productivity and soil immunity: We have fostered mechanisms to embed consciousness among agrarian communities to take measures for improving soil nutrition management and strengthening overall and productivity. We structured the services of Soil testing in our intervention areas; asserting affordability and accessibility in services.

Disseminated improved seed varieties: We have chalked out distribution and availability system to build awareness about high yielding and disease resistant varieties of seeds across crops. It has motivated the farmers to adopt these seeds due to regular hand holding support by FPOs. We have consistently promoted and facilitated the practice of Seed Treatment through demo farm creation and advisory services through FPOs.

Stimulated optimum input usage : Lower agricultural yields can also be attributed to non-scientific usage of agro-chemicals like fertilizers, pesticides. We mustered the infusion of organic fertilizers, herbicides, manures etc and reduced use of artificial fertilizers and pesticides. This resulted in improvement in production and prevention of insects, diseases and weeds build up to ensure both quality and yield of crops.

Catalysed deployment of technology: We are working day and night to channelize effective mechanization in farming sector in irrigation, harvesting and post-harvesting operations. We aim to harmonize the modern technology in social, economic, and informational horizons with traditional techniques to leverage sustainability in rural economy.

Seed Treatment

Shri Kamlesh Jha stands reassured in his farm plot as his eyes touches upon across the green blossoming young maize plants. "I had never witnessed such high maize seed germination before" – says Shri Kamlesh Jha vividly reminiscing the opportune moment when he was introduced to the technique of seed treatment under Package of Practices for demo farm management. Shri Kamlesh Jha had almost given up all plans to undertake maize farming as maize is not a staple crop in the region and he found inputs were often of spurious quality while extension services minimal. However, now he observes that the number of plants standing sturdily in his demo-plot is beyond his expectations. He goes on to add with fervor in his tone "I shall utilize this concept and learning in farming of other crops as well. I wish I had been informed about seed treatment earlier."

Scope of the project

Identification of a cluster of 2000 smallholder farmers in each of the five districts.

Development of context specific package of practices for selected pulse crops in the Zaid, Kharif and Rabi seasons, and support implementation through lead farmers in each district.

Development of a community-based agriculture workers (Krishi Sakhis/ Krishi Mitras), trained on improved practices.

Identification and piloting of gender sensitive farm technologies to reduce drudgery

Facilitating farmer collectives for input purchase/ marketing.

Linkages with NCDEX, piloting of the Digital Green LOOP model.

B-1 India grain legume cluster development: policy, production, and nutrition

In partnership with Bill & Melinda Gates Foundation and Aga Khan Foundation, the program aims at development and implementation of a package of improved practices for pulses farming working with 2,000 smallholder farmers in East Champaran. Strengthening of the pulses value chain, demonstrating an effective and profitable model for pulses farming in Bihar, with possibility of replication to other districts.

The project strives for creation of a consortium of organisations, a community of practice, for policy advocacy to support pulses farming are what this program aims to achieve. 200 lead farmers in to be supported as demonstration farmers to lead extension efforts.

Using innovative extension processes (wall paintings, folk theatre, songs, mobile messaging), the mode of communication appears to be quite effective.

With a view to strengthen the information network, linkages with weather information providing software/application organization for regular updates on weather for farmers were explored.

Strengthening and facilitating the role of women in pulses farming by identifying women as lead farmers along with using existing women SHG platforms to disseminate knowledge on pulses farming provided incredible results on the ground.

Scope of the project

Technological and marketing interventions in goat rearing

Intervention areas

1. CROSS BREEDING:

Breeding with a larger buck lead to an increase in size and weight of the new born thus leading to more milk and meat.

2. PROPHYLACTIC

MEASURES: Measures to prevent conception among young goats can be done to prevent premature deaths.

3. VETERINARY MEASURES

B-2 Development of the goat milk and meat value chain in Bihar and UP

With a growing demand for goat milk and meat as a major source of protein and other essential nutrients, ILRI has been promoting studies for formulating strategic initiatives to add value to existing dairy value chains in India. An ambitious dairy improvement plan launched by GOI demands identifying critical implementation gaps in addition to technological innovations and public-private partnerships, as well as improved feeding, breeding, animal health and knowledge management in the smallholder dairy value chain. In this context, ILRI has been entrusted to conduct a situational analysis of the smallholder value chain in India.

KAUSHALYA Foundation is entrusted with the responsibility of conducting baseline survey in the 10 villages in Hajipur and Patepur blocks in Vaishali district and in 10 villages in Banjaria and Chiraiya blocks in East Champaran district.

Scope of the project

Implementation of AE model

Ensuring interest free loans to enable all Agri-entrepreneurs set up his/her shop in the locality

Establishing input dealers' connection with identified AEs and start facilitating in availing input and materials on credit

Activation of all AEs business correspondents to identified banks to start availing general cash credit and establish credit linkage with banks

Facilitation of license to all AEs for seeds, pesticides and fertilizers

Support AEs with low cost polyhouse for raising seedling

B-3 Encouraging Agri-entrepreneurs through Bihar agriculture growth and reform initiatives

DFID has designed Bihar Agriculture growth and Reform initiatives (BAGRI) in the form of a five year technical assistance program to support the Government of Bihar to implement its vision for the sector. BAGRI is supporting and complementing Government t of Bihar in implementation of agriculture road map 2012-17 to enable sustained and inclusive agricultural growth leading to poverty reduction in India.

In collaboration with PWC and Syngenta, we are an implementing partner for BAGRI project in two clusters of Bihar with focus crops Litchi, Mango and Banana.

Objectives of the project are

- ✓ Leading and ensuring timely implementation of AE model
- ✓ Coordination with Syngenta foundation team and BAGRI team for smooth implementation
- ✓ Selection for suitable candidate for ATA (Agri Technology Assistant) training and coordination for completing the training activity
- ✓ Selection of 20 AEs Agri- Entrepreneurs and undertaking related training and handholding support
- ✓ Coordination for day to day activities required for implementing AE model

Scope of the project

Empowerment of 2000 women farmers through Farmer Producer groups in Muzaffarpur district of Bihar.

Women-friendly and low-cost technologies are introduced with innovative solutions and best practices like sorting-grading tables, plastic crates, AC Green Cart, refrigerated vans, Cool chambers along with mobile application

B-4 Strengthening vegetable value chain in Minapur and Bochahan blocks of Muzaffarpur district

The project in partnership with BRLPS-Jeevika aims to empower 2000 farm women organized in Producer Groups in Minapur and Bochahan blocks of Muzaffarpur district in Bihar (India) with skills and asset-cum-infrastructure base to develop as efficient growers-cum-marketers of their vegetables eliminating supply chain intermediaries to realize larger share of consumer money. The value chain model to be developed is along the lines of fresh farm-produce value chain model Samridhii-the model recognized as prototype to be replicated in all Indian state by National Horticulture Mission, Government of India. Capacitating the targeted beneficiaries with training, handholding support in role execution and creating requisite asset-cum-infrastructure base is envisaged to render the farm activities more remunerative while also enhancing the social status of the women. Women-friendly and low-cost technologies are introduced with innovative solutions and best practices like sorting-grading tables, plastic crates, AC Green Cart, refrigerated vans, Cool chambers, mobile application for price dissemination- together providing complete solutions for bettering post-harvest and marketing system.

The reorganized post-harvest and marketing structure in the region is aimed at increasing net incomes of the women farmers while also enhancing their socio-economic status developing them as marketers undertaking market operations independently. The vegetable supply chain is also being reengineered with chain integration adding value to the produce standardizing operations at each stage for premium price realization by the women farmers. The project aims to leverage modern retail chain and new-generation retail model of AC Green carts professionalizing the value chain while also creating employment opportunities both for the rural and urban poor.

Scope of the project

Creating awareness on cleanliness and good health among farmers and their families or inculcating Cleanliness learning, awareness and new habits

Undertaking and supervising upgradation of rural markets (mandis)

Undertaking construction of toilet blocks in areas frequented by farmers and their families

Engaging the community in driving cleanliness programs

B-5 I-CLEAN: Powering Rural Prosperity through CSR

Syngenta India Limited recently launched the I-CLEAN initiative as a part of its Corporate Social Responsibility program. I-CLEAN stands for Inculcating Cleanliness Learning, Education, Awareness and New Habits among communities, especially in rural and remote areas, to enable them to lead dignified, hygienic and healthy lives.

It is a social awareness and intervention program inspired by Prime Minister Shri Narendra Modi's 'Swachh Bharat Abhiyan' – a campaign to support cleanliness and building toilets to stop open defecation. In collaboration with KAUSHALYA Foundation, Syngenta India has gone beyond merely constructing toilets under the “Clean India Mission” and has taken upon itself the responsibility to upgrade vegetable markets and rural livelihoods in remote areas.

East Champaran District in Bihar is selected to kick-start the I-CLEAN initiative because of its huge historical significance.

Objective

- Empower farmers, inculcate cleanliness habits
- Create open defecation free blocks
- Create awareness on hygiene
- Food and water hygiene
- Preserve and augment ground water

TRAINING AND CAPACITY BUILDING

127

TRAINING TO WOMEN

ENTERPRENUER

28

TRAININGS TO AGRI

ENTERPRENUER

108

COMMUNITY RESOURCE

PERSONS TRAINING

321

DEMONSTRATION PLOTS

1940

EXPOSURE VISITS

12

WORKSHOPS &

CAMPAIGNS

189

FPC MANAGEMENT &

GOVERNANCE TRAININGS

2345

AGRONOMICAL

TRAININGS

We organized and formalized a better development and learning environment for agrarian and allied communities as well non agri community. This has helped them strengthen their capacities and elevate their scale of operations in rural economy. Capacity building has been done focusing on multiple agendas and targeting the community with respect to their need and scope as described below

Capacitating women for promotion of women entrepreneurs and enhancing participation of women in economic value chain: KAUSHALYA Foundation undertook the training and capacity building of women members of Jeevika in Muzzafarpur district while also supporting them for infrastructure establishment as well as assisting with financial and market intelligence.

Capacity building of Agri entrepreneur for providing comprehensive solution: The ambitious program of KAUSHALYA Foundation in partnership with Syngenta foundation to promote Agri Entrepreneur in Bihar which has started in three districts of Bihar Purnia, Samastipur and East Champaran and slowly spreading to other district to make rural youths skilled enough to start their own enterprises and make rural economy more sustainable and gainful. The capacity building activity is supported with a lot of hand holding and forging linkages as well as facilitating for finance, network, marketing and other needed support

Designed customized training and development program: The team envisioned the facilitation of various training programs consisting of Business and strategic planning, Marketing Evaluation, Agricultural economy, financial Management of FPOs. We designed several Package of Practices (POP), Educational modules; easy to access, comprehend for rural communities.

Infused best agronomic al practices: Our team supported the training sessions and workshops to harness sustainable and affordable farming with the help of demonstration farm establishment for improved technology and techniques and conducted several exposure visits for effective implementation of developed farming activities.

Promoted Institutional governance and Management: KF enabled the induction of the Board of Directors, the CEO and other functionaries assigning them their respective roles and responsibilities. We collaborated with BODs and the CEO of FPOs on value system and technical training on MIS and HR administration. One stop solution window- Agri-Business Centre (ABC) has been established being intensively trained for escalating the business prospects tapping maximum utilization of the potential and opportunities around.

Scope of the project

increased sustainable income of women farmer through vegetable supply chain and sustainable agriculture practices

Increased bargaining capacity of women farmers in market through institutionalization and capacity building

Increased influence of women in local governance and other decision-making bodies and realization of their rights

C-1 Consultancy for training & documentation

We are also providing consultancy for training and documentation to project implementation team and women farmers representatives on vegetable supply chain and marketing under the project “Economic Empowerment of Women Farmers Through Vegetable Value Chain in Munger & Bhagalpur district of Bihar”. Oxfam India is working with around 3000 women vegetable growers in Munger and Bhagalpur district with support of its implementing partner SEWA Bharat and Knowledge partner KAUSHALYA Foundation. The program aims to build self-sustainable institutions of women farmers, strengthen their capacity for production, management and marketing of produces earning better prices and living a life of dignity and identity.

The overall vision of the project is to contribute to the socio-economic empowerment of two district of Bihar Munger and Bhagalpur through increased vegetable production, Supply chain management, increased bargaining capacity in the market and increased social recognition of women as farmers. The project would directly engage 3000 households.

Scope of the project

Identification and Formation of SHGs and Vendors at new pockets in Patna

Developing and Maintaining database of SHGs/Individual members

Strengthening of centers formed for collection of produces

Establishment of Retail Vegetable Unit/Showroom

Expansion of "*Developed Innovative Portable Method*" for effective delivery and preservation of farm fresh vegetables

C-2 Capacity building training to the executives and farmers of BAMETI

This is an empanelment of KAUSHALYA Foundation as a Knowledge Resource Institute to design, prepare and provide training and capacity building programs for the executive and farmers of BAMETI as and when required. The training and capacity building programs designed for the same have been on various topics from time to time. Following were the main training modules that the executives and farmers of BAMETI were trained in:

- Vegetable production
- Vegetable processing
- Handling and post-harvest management of fresh farm-produce
- Supply chain management of fresh farm-produce
- Market linkages and channels for fresh farm-produce
- FPO and its role in management of fresh farm-produce
- Value addition in fresh farm-produce

S.No.	Title of Project	Partner Organization	Year	Present Status
1	Transforming Economies of Pulse Farmers Through Producers' Collective	Lutheran World Relief Services	2017-2019	Ongoing
2	Consultancy for training of project implementation team and women farmers representatives on vegetable supply chain and marketing under the project "Economic Empowerment of Women Farmers Through Vegetable Value Chain in Munger & Bhagalpur district of Bihar"	Oxfam India	2017-18	Ongoing
3	Consultancy for documentation of best practices and success stories of women farmers under the project "Economic Empowerment of Women Farmers Through Vegetable Value Chain in Munger & Bhagalpur district of Bihar"	Oxfam India	2017-18	Ongoing
4	India Grain Legume Cluster Development: Policy, Production, and Nutrition	Bill & Melinda Gates Foundation and Aga Khan Foundation	2017-2020	Ongoing
5	Relief and Rehabilitation of flood affected people in East Champaran and Purnia during Bihar Flood 2017	Crowd funded	2017	Ongoing
6	Syngenta I-Clean for mandi development	Syngenta India	2016	Ongoing
7	Identification and Selection of farmers for participation in training on farm equipment rental in Fazilkaabad in Punjab	IFPRI	2016	Ongoing
8	Strengthening Vegetable Value Chain in Minapur and Bochahan blocks of Muzaffarpur district	BRLPS-Jeevika	2015-18	Ongoing
9	Promotion of 8 Farmer Producer Organizations in Bihar	National Bank for Agriculture & Rural Development	2015-18	Ongoing
10	Transforming Economies of Corn growers in Bihar by forming Farmers Producer Companies	DuPont Pioneer	2014-17	Ongoing
11	Encouraging agri-entrepreneurs through Bihar agriculture growth and reform initiatives	Pwc& Syngenta	2017-20	Ongoing

Our Amazing Partners & Supporters

Public and private partners are a key component of KAUSHALYA Foundation’s success. They play a crucial role in building our capacities besides leading the project team, monitoring the progress and undertaking the overall reporting process. Our incredible donors play a crucial role in helping us strengthen our financial management and use funds effectively. Along with critical financial support, many of our partners provide market opportunities for our program participants in addition to world class business and industry expertise that we can leverage to help build a thriving sector where we work.



			
			
			
			
			

Awards & Recognition

Sankalp Awards, 2011(Agriculture, Food and Rural Business)	
Agro Logistics Service Provider of the Year 2011 by SCLC, India	
Social Enterprise Partner of Yale School of Management for fall 2012, SOM Global Social Entrepreneurship Course.	
Amazing Indian Grassroots Soldier of the Year 2012	
Ashoka Fellowship	
Awarded Cochran Fellowship	Nominated for ET Now Leap of Faith Awards
Listed as Success Story by Govt. of Bihar	In India Today List of Top 20 Future Social Ventures
Winners of Wantrapreneurs 2010	Agro service provider of the year 2011.
Social Impact Award by Yourstory.in and SUN Microsystems	Action for India Growth Prize Competition 2012
Nominated for Katerva award 2011	Nominated for MTV Youth Icon Award
Inclusive India Awards by ICICI Foundation & CNBC TV18	Vegetable Intervention Program Shortlisted for UN-Habitat Youth Fund,2011
Our work Featured in the TIME Magazine, Outlook Business, The Tribune, AVRDC- The World Vegetable Center, BBC News, The Hindu	NVIUC (National Vegetable Initiative for Urban Clusters) launched based on our model by Govt. of India

KF in NEWS

BRANDING GREENS



KINDS GREEN HELPS FARMERS BRAND VEGETABLES AND BUILD RECALL VALUE FOR THEIR PRODUCE.

SEEMA JOSHI

...the farmer's...
...the farmer's...
...the farmer's...

Upper vends vegetables for Bihar and Bihar

His class at the Indian Institute of Management (IIM), Ranchi, suggested a lucrative job with Dr. Dey, the 71-year-old is now boss of turning Bihar, his home vegetable hub of the country, has introduced an air-conditioned cart to undertake door-to-door marketing and home-grown vegetables.



IIM's Kaushalya (left) and partner Samriddhi has developed to vend fresh vegetable



The cart also has a digital weighing machine

हिन्दुस्तान

तस्वामी की पहिली कथा नजदीक

लोकसे के घर 42 मिनिट में 400 अंशसे -20 | एका अ ली तस्वामी (कालीन लसे के वी) -21

www.hindustantimes.com

कौशलेन्द्र के 'समृद्धि' को अपनाएगा पूरा देश

काज | वीर कश्यप



नई सोच-नया मुकाम

- बिहार का नया इलाका कौशलेन्द्र का नया काल है 'समृद्धि'
- बिहार का नया इलाका कौशलेन्द्र का नया काल है 'समृद्धि'
- बिहार का नया इलाका कौशलेन्द्र का नया काल है 'समृद्धि'
- बिहार का नया इलाका कौशलेन्द्र का नया काल है 'समृद्धि'

काज | वीर कश्यप

...the farmer's...
...the farmer's...
...the farmer's...

सुलभ से समृद्धि तक पहुंचें

काज | वीर कश्यप

विचार में अपने काम के सुलभता का बंधी लोगों ने देश-विदेश में खोजा है। बिहार का नया इलाका कौशलेन्द्र का नया काल है 'समृद्धि'।

- 1970 में बिहार में ही सुलभ की शुरुआत का नया काल है 'समृद्धि'।
- 1970 में बिहार में ही सुलभ की शुरुआत का नया काल है 'समृद्धि'।
- 1970 में बिहार में ही सुलभ की शुरुआत का नया काल है 'समृद्धि'।
- 1970 में बिहार में ही सुलभ की शुरुआत का नया काल है 'समृद्धि'।

...the farmer's...
...the farmer's...
...the farmer's...

By Gridhar Jha in Ranchi

...the farmer's...
...the farmer's...
...the farmer's...

is kept 18-19°C

...the farmer's...
...the farmer's...
...the farmer's...

...the farmer's...
...the farmer's...
...the farmer's...

LOVE STORY 2050

...the farmer's...
...the farmer's...
...the farmer's...

industantimes

Bihar model for vegetable revolution

...the farmer's...
...the farmer's...
...the farmer's...

Team KAUSHALYA Foundation

ADVISORY BOARD

The Advisory Board of KF comprises of management experts from different areas of management streams who have very rich and firsthand experience of social and agriculture sector. The advisory board is chaired by Prof. Piyush Kumar Sinha.

PROF. PIYUSH KUMAR SINHA

He is Professor of Marketing at IIM Ahmedabad. He is the force behind all work being done by KF. Under his continuance guidance and mentorship it is implementing its holistic model of development.



CAPT. PAWANEXH KOHLI

Principal Advisor of CrossTree techno-visors and Chief Advisor to National Centre of Cold-chain Development (NCCD). He is acclaimed as the prime mover for government initiatives in farm to fork supply chain development. Global experience of 30 years in shipping, logistics, post-harvest management & infrastructure.



Prof. VAIBHAV BHAMORIA

A mining engineer from ISM and a rural manager and water researcher by choice with a post-graduation from IRMA in 2001. He has worked as a mining engineer with the Saurashtra Cements Limited (1998-1999) and as a consultant researcher for the IWMI-Tata water Policy Program of the International Water Management Institute. His research interests include water / waste water management, livelihoods, social entrepreneurship, marginalization and education.



DR. ABHISHEK

Dr. Prof. Abhishek is a faculty in the Marketing area at Indian Institute of Management Ahmedabad (IIMA). He obtained his doctoral qualification from IIMA and master degree from Institute of Rural Management, Anand.



DR. PRABHAL VIKRAM SINGH

He Director of Research of ACCESS Health International, India. His work is focused upon health financing. Prabal has a doctorate in public systems from the Indian Institute of Management, Ahmedabad, through the Fellow Programme in Management in Public Systems.

